



**MAINE ICE ANGLERS  
ASSOCIATION**  
PO Box 245 Lewiston, Maine 04243-0245  
[www.maineiceanglers.org](http://www.maineiceanglers.org)



**Business Advertising opportunity in Outdoors Magazine**

Many times when ice anglers are asked about the Maine Ice Anglers Association they respond that they have not heard about the MIAA or didn't know what the MIAA stood for. In an effort to improve and promote the MIAA we have been exploring different ways to solve that issue.

Increasing visibility is the key to educating the public about the MIAA. The first step is to find a way to spread the MIAA newsletter to a wider audience. With your help we can do that.

We are proud to announce that we have put together an advertising package with **Outdoors Magazine** that will offer high value for your ad dollars plus you will help to fund the printing of the MIAA newsletter on a half page of the magazine each month.

We feel by gaining a greater audience we will also gain membership thus strengthening the organization.

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\$75/mo for non-members or \$50/mo for premium members – Here is a chance to sponsor our newsletter that will be printed each month in Outdoors Magazine. Your business card size ad will appear below the MIAA newsletter letting Ice Anglers everywhere know your business is a supporter. Outdoors magazine is a popular regional publication with widespread distribution throughout New York and New England. This same ad normally sells for \$155 per month from the magazine directly. This is a unique chance to both help the MIAA and also reach thousands of sportsman and women throughout New England and New York. **As an added benefit** your electronic business advertisement will also run on each page of the MIAA website with a link back to your website at no additional charge for each month you sponsor our newsletter.